



CUB SCOUTS SIGN-UP NIGHT



What is a Sign-Up Night?

An event usually held at a school where families can learn about Cub Scouts and register their children to join a local pack. Done in conjunction with direct marketing to a school.



How do I run a Sign-Up Night?

To run a productive sign-up night, follow the plan below. By taking these steps, your Sign-Up Night will be quick and easy which both volunteers and parents will appreciate!

Keep the presentation simple and organized by following these key steps:

1. **Welcome** – Greet families warmly and thank them for coming. Make them feel comfortable and excited. Hand out the Welcome One Pager, Pack Calendar and Parent Orientation Guide.
2. **Information about Cub Scouts** – Give a brief overview of the Cub Scout program: the fun, adventure, values, and how it helps develop character and leadership.
3. **Information about the Pack and Den Meetings** – Explain when and where your pack and dens meet, highlight a few upcoming activities, and talk about what a typical meeting looks like.
4. **Registration of the Cub Scouts** – Hand out the Application Now! Guide families through the registration process, either online or with paper applications.
5. **Payment** – Collect registration fees or provide instructions for online payment if your pack uses digital tools.
6. **Next Steps** – Give each family the date of the Parent Orientation. The one pager should have the date of the first meeting, what to bring, uniform info, and leader contact details.

Keep it friendly, short, and focused—your goal is to inform, inspire, and make it easy for families to join.

Resources Needed:

- Applications (*Youth & Adult*)
- Parent Orientation Guides
- Basic Pack Calendar/Schedule
- Pens
- Welcome One Pager
(Use template provided)



4 PARTS
To Joining
Scouts!

BACK TO
PACK

BACK TO
SCHOOL/
OPEN HOUSE

SIGN-UP
NIGHT

PARENT
ORIENTATION
NIGHT

WASHINGTON CROSSING COUNCIL
Scouting in Southeast Pennsylvania &
Central New Jersey

